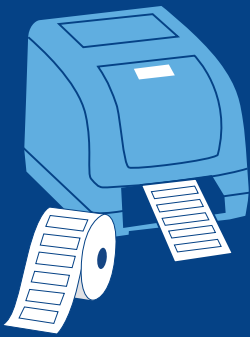


► 3 Ways to Print the Right Label

When you need high performance labels to identify equipment, rating plates, circuit boards, components and other products, it's important to find the labeling solution that best aligns with your time, cost and customization needs. Consider these three options to help make your next design a success:

ONE



On-Demand Printing with **STOCK** Labels

PRINTER

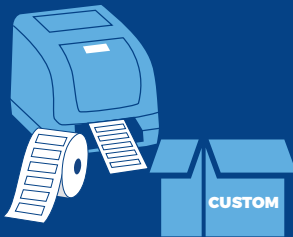
With an on-demand label printer, customers have full control over the process of designing and printing the labels they need. This solution offers quick and easy label creation to help you save time and money:

- Just walk up to your printer and create the label, print it and apply it.
- Create labels with common printer templates, barcoding, images and symbols
- Customize messaging and change it up as you go

LABELS

Brady offers thousands of stock labels in a wide variety of sizes and colors. These materials are engineered to stand up to the rigors of your job and are made for specific industry applications. Stock materials are an easy and cost-effective solution that allows you to customize messaging with on-demand printer and label software.

TWO



On-Demand Printing with **CUSTOM** Labels

PRINTER

Enjoy the many benefits of a reliable on-demand printer explained in option 1, with the added option of custom labels.

LABELS

When you have a Brady printer, but need a different label material than the standard stock options, we have a solution. Our Custom Quoting Team works with you to find the material that aligns with your unique labeling needs. Once ordered, you can use the custom material to create and print labels on-demand at your facility.

THREE



PRE-PRINTED Custom Labels

LABELS

In addition to on-demand printing with stock or custom labels, Brady also offers fully pre-printed labels designed to your exact specifications, including color matches, materials, dimensions and regulatory requirements.

We are here to help you find the right custom label materials to meet your needs.

BONUS

APPLICATION ENGINEERING SERVICES

Solve printing workflow challenges with custom programming and integration assistance. The result is better data flow from database to label printer, and improved efficiency and consistency.

Learn more about labeling solutions through an authorized distributor, or by calling 855-395-5693.